**Seismic Communications Toolkit**

**Sample Letter to the Editor**

**February 2020**

**Word Count = Maximum 200 Words**

Dear Editor:

For [insert name of provider], disaster preparedness is an everyday priority.

Below: Include some/all of the following information in order to “tell its own story” (MAXMIUM of 200 words):

1. INFO ABOUT HOSPITAL’S DISASTER PREPAREDNESS ACTIVITIES
2. INFO ON HOSPITAL’S WORK TO DATE ON MEETING SEISMIC REQUIREMENTS
3. INFO ON CHALLENGE/DIFFICULTIES HOSPITAL FACES IN MEETING THE CURRENT “FULLY OPERATIONAL” 2030 STANDARD
4. INSERT “ASK” OF LOCAL ASSEMBLYMEMBER/SENATOR – e.g. Support SB 758 (see below)
* SB 758 (Portantino, D-La Cañada) will refocus the “fully operational” standard to the physical areas of the hospital were emergency services are provided (ER, surgery and recovery care)
* By taking a more reasonable approach, lawmakers can help make hospital care more affordable.
* SB 758 strikes the right balance between ensuring rapid access to life-saving services and preventing the premature closure of some hospitals.

Sincerely,