Personal Preparedness — Be Red Cross Ready

Tracy McBroom
Division Director, Disaster State Relations
American Red Cross
Personal Preparedness
Be Red Cross Ready

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Mission
The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors

Part of an International Movement
• International Committee of the Red Cross (ICRC)
• International Federation of the Red Cross (IFRC) and Red Crescent Societies
Congressional Charter
The American Red Cross received its first Congressional Charter in 1900. The Charter is considered to be the founding corporate document of the organization and provides for the existence, charge and governance of the organization at its highest level. The Charter is akin to a constitution or Articles of Incorporation and takes precedence over all other corporate regulations.

The Charter is federal legislation and thus falls under the exclusive authority of the United States Congress and the President of the United States. It was re-codified as part of the governance reform signed into law by President George W. Bush on May 11, 2007.

Disaster Services Overview
- The American Red Cross responds to over 70,000 disasters annually (which range in type and complexity to include):
  - Fires – from single family homes to large apartment complexes
  - Natural Disasters – hurricanes, tornadoes, earthquakes, floods and severe weather
  - Other man-made Incidents – terrorist events, aircraft accidents, etc.
- All operations are scaled to best meet the needs of the affected community and our partners:
  - Field structure is divided into 7 divisions, each with a network of regions and chapters.
  - At the local level Disaster Action Teams respond to single family and multi-family fires and other localized events
Key Disaster Activities

- Sheltering
- Feeding
- Distribution of Humanitarian Supplies
- Disaster Health and Mental Health
- Safe and Well and Family Reunification/Linking
- Disaster Community Assessment and Planning
- Client Casework and Recovery
- Spiritual Care
- Special Projects

Preparedness

- Do you know what to do in the event of an emergency?
- Do you want to help make your family and community safer?
- Do you want to help save a life?
Three Actions

1. **Get a Kit**

2. **Make a Plan**

3. **Be Informed**

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**Get a Kit**

A disaster supplies kit should include:

- Water
A disaster supplies kit should include:

- Water
- Food and a manual can opener
- Flashlight, alternative powered or extra, fresh batteries
Get a Kit

A disaster supplies kit should include:

• Water
• Food and a manual can opener
• Flashlight, alternative powered or extra, fresh batteries
• First aid kit
• Battery-powered or alternative powered radio
• Tools
Get a Kit

A disaster supplies kit should include:

• Water
• Food and a manual can opener
• Flashlight, alternative powered or extra, fresh batteries
• First aid kit
• Battery-powered or alternative powered radio
• Tools
• Duct tape and plastic sheeting

Get a Kit

A disaster supplies kit should also include:

• Clothing and bedding
Get a Kit

A disaster supplies kit should also include:
- Clothing and bedding
- Prescription and non-prescription medications
- Pet supplies
A disaster supplies kit should also include:

- Clothing and bedding
- Prescription and non-prescription medications
- Pet supplies
- Cash and coins
- Sanitary supplies
A disaster supplies kit should also include:
- Clothing and bedding
- Prescription and non-prescription medications
- Pet supplies
- Cash and coins
- Sanitary supplies
- Important papers

- Contact information and a map
Get a Kit

Kits are available from the Red Cross to help get you started.

Get a Kit

Family First Aid kits (soft case)
Get a Kit
Adult 3-day Emergency Preparedness kit

Get a Kit
The Quick Reference Guide
Make a Plan

• Talk
Be Red Cross Ready

Make a Plan

- Talk
- Plan

Make a Plan

- Talk
- Plan
- Learn
Make a Plan

• Talk
• Plan
• Learn
• Tell

• Practice
Be Informed

- Know what may happen and how you can help
- Identify how local authorities will notify you
- Learn what you can do to prepare
- Share what you have learned
Preparedness

• Do you know what to do in the event of an emergency?

• Do you want to help make your family and community safer?

• Do you want to help save a life?

www.Redcross.org

Right from the home page you can make an appointment to donate blood, sign up for classes and make difference for you, your family and your community!
Questions

Tracy L. McBroom, Division Director
Disaster State Relations
CA and FEMA RIX

American Red Cross – Pacific Division
1565 Exposition Boulevard
Sacramento, CA 95815
tracy.mcbroom@redcross.org
(916) 956-7610
Twitter: @TracyLMcBroom
Facebook: RedCrossPacific