California Hospital Association presents
The 2nd Annual Behavioral Health Care Symposium

contemporary problems
PROGRESSIVE SOLUTIONS

March 26-27, 2007 at the Mission Inn
and the Riverside Convention Center
Today, behavioral health providers must do more with less—calling for more creative solutions than ever before. This program gives you the practical tools and resources you need to begin immediate improvements.

Experts in the field share strategies to cope with fewer providers, low reimbursement, and constantly changing rules and standards. Learn how to comply with new legal mandates that require regional plans for discharging homeless patients. Find out how others have successfully appealed denials, reduced EMTALA violations and forged new partnerships with community law enforcement. And, in this year’s keynote, hear the amazing story of Dr. Frederick J. Frese, a psychologist, teacher and activist who has successfully coped with his own schizophrenia.

Join your colleagues for a day of ideas, inspiration and networking.
Register today!

Who Should Attend:
- Chief executive officers
- Psychiatric administrators and managers
- Chiefs of nursing and nurse managers
- Clinical directors
- Risk Managers

MONDAY, MARCH 26

10:00 am – 3:00 pm
Center for Behavioral Health Board Public Meeting
You’re invited to attend the Center for Behavioral Health’s second quarterly board meeting. Hear about legislation, policy and advocacy efforts on behalf of freestanding psychiatric and chemical-dependency hospitals, and general acute-care units. This is a working meeting and lunch will be served. A small payment is required for the luncheon. RSVP to (916) 552-7519

1:30 – 5:00 pm
Behavioral Health Care Symposium Registration/Check-In

3:15 – 4:30 pm
Docent Tour of the Mission Inn
Join your fellow attendees for a private 75-minute walking tour led by trained docents on the art, architecture and history of the Mission Inn. This is your opportunity to see parts of the Inn that are inaccessible to the general public. The tour is complimentary for attendees, though reservations are required. Call the Education department (916) 552-7637 to reserve your space by March 21.

5:00 – 7:00 pm
Welcome Reception
Unwind and network with your colleagues in the relaxed setting of the Historic Mission Inn.
TUESDAY, MARCH 27

7:30 — 8:30 am
Behavioral Health Care Symposium Registration/Check-In

8:30 — 8:45 am
Opening and Welcome
Linda Esser, Chair, Behavioral Health Advisory Board and Associate Administrator Case Management Services, College Hospital, Costa Mesa; Sheree Kruckenberg, Vice President, Behavioral Health Care, California Hospital Association

8:45 — 9:45 am Keynote
Living with Schizophrenia—One Man’s Success Story
Frederick J. Frese, PhD Executive Director, Ohio Adult Recovery Network
As a young Marine Corp officer Dr. Frese was diagnosed with schizophrenia. Thus began his remarkable 40-year odyssey, from mental hospital patient to psychologist, faculty member, activist and international speaker. How, despite his serious illness, did he earn a degree in international business management and masters and doctoral degrees in psychology? Find out what it’s like to live with schizophrenia and learn methods he developed to cope with an acute mental illness.

9:45 — 10:45 am
Discharge Planning for the Homeless
Judith Yates, Vice President/Chief Operating Officer, Hospital Association of San Diego and Imperial Counties; Lynne Ashbeck, Regional Vice President, Hospital Council of Northern and Central California; and Mark Gamble, Regional Vice President, Hospital Association of Southern California
Under a new law (AB 2745), each regional hospital association in California must have a plan in place for discharging homeless patients by Jan. 1, 2008. Find out what kind of regional partnerships and solutions are being developed to address this complex social issue. Speakers will share best practices and models, particularly as they relate to the mentally ill. Learn what’s being done to create more options for hospitals, including after care, shelters, and other resources designed to ensure successful discharge.

11:00 am — 12:00 pm
Emergency Departments and Psychiatric Hospitals: New Models for Collaboration
Linda Esser, Associate Administrator Case Management Services, College Hospital, Costa Mesa; Jerry Gold, Administrative Director, Behavioral Health, Scripps Mercy Hospital, San Diego; and; Nancy Purcell, Chief Executive Officer, Sierra Vista Hospital, Sacramento
This session focuses on the benefits of collaboration: reducing inappropriate referrals, improving relationships with emergency departments, and curtailing possible EMTALA violations. Speakers will share solutions to common problems and best practices models. Learn how to help decrease emergency department backlog, promote safe care and appropriate treatment of the mentally ill, and improve timely access to inpatient psychiatric care.

12:00 — 12:15 pm
Hosted Luncheon

12:15 — 1:30 pm
A Legislative Update
C. Duane Dauner, President, California Hospital Association
It’s a pivotal time for California health care providers. Find out what’s happening with Gov. Schwarzenegger’s health care coverage reform proposal, implementation of Prop. 63—the Mental Health Services Act—and proposed changes to involuntary hold laws. Also, hear an update on dynamic health policies at the federal level.

1:15 – 3:30 pm Break-out Sessions (Choose one)

(A) Operational Track—Complying with CMS’s New Rule on Restraints and Seclusions
Sherree Kruckenberg, Vice President, Behavioral Health, California Hospital Association
Gain a thorough understanding of the CMS’ final rule concerning use of restraints and seclusions. Effective Jan. 8, 2007, the regulations apply to all hospitals—including psychiatric and alcohol/drug treatment facilities—that participate in the Medicare and Medicaid programs. Learn about key changes that strengthen staff training standards, expand who can conduct patient evaluations, and clarify definitions of restraint.

(B) Clinical Track—Complying with CMS’s New Rule on Restraints and Seclusions
Gary Baldwin, Senior Counsel, and Tom Gilevich, Staff Counsel III, HMO Help Center, California Department of Managed Health Care
The DMHC regulates 98 health plans and oversees the rights and obligations of patients and providers. Get a first-hand look at the Department of Managed Health Care’s (DMHC) role concerning mental health services and California’s mental health parity law. Learn what opportunities exist to appeal plan decisions through the DMHC’s complaint and independent medical review systems. Participants are encouraged to bring their questions to this session.

(B) Clinical Track—Lessons Learned in Treating the Medically Ill Psychiatric Patient
Jody M. Rawles, MD, Assistant Professor and Director of Medical-Psychiatry Inpatient Service Department of Psychiatry and Human Behavior, UCI Medical Center
The separation or ‘carve out’ of psychiatric care from the rest of medical care has left a gap. Medically ill psychiatric and geriatric psychiatric patients, unfortunately, are the victims. What problems arise when these patients fall into this gap? How might our health delivery system be reconfigured? Dr. Rawles draws on his experience of running a 19-bed inpatient med/psych service—the only one in Orange County. He’ll discuss both inpatient management and discharge planning.