California Hospital Association
Volunteer Leadership Conference
February 18, 2015
Charlene Zettel
CEO
Donate Life California
The Need is Great

National Transplant Waiting List

• 123,227 in the United States
• 21 people die every day waiting

California Waiting List

• 22,042 in California (1 in 5)
• 18,596 need kidneys

OPTN data as of January 26, 2015
About Donate Life California

• The only state-authorized donor registry
• 501 (c)(3) nonprofit organization
• Funding sources
  • $2 donations at DMV
  • Private contributions

Our Mission: Donate Life California saves lives by inspiring people to sign up with the state organ, eye and tissue donor registry.
A Life-Saving Partnership!
Tom Mone  
CEO, OneLegacy  
Donate Life California Board Member
Designated Donation in California

11,769,883
as of January 27, 2015

[Bar chart showing donation amounts from 2005 to 2014]
Why a Searchable Donor Registry?

- Donor assured decision is honored
- Family comforted by certainty
- Approach and recovery may be accelerated
- More organs viable for transplant
- MORE LIVES SAVED
Opportunity to Donate Organs is Rare

Only 1 in 330 or 3 in 1,000 are medically eligible upon death
What is Brain Death?

- The ventilator and IV are kept on to keep the transplantable organs oxygenated and viable for transplant.

- Brain death is **NOT** a coma. No one has ever recovered from brain death. It is death.

- Common causes: Auto accidents, stroke, burst blood vessel in the brain.
What organs can be donated?

- LUNGS
- LIVER
- PANCREAS
- HEART
- KIDNEYS
- INTESTINES
What tissues can be donated?

- Heart Valves
- Skin
- Blood Vessels
- Eye
- Bone
- Connective Tissue
Top Myths About Donation

- I’m afraid they won’t try to save me
- My religion doesn’t support organ donation
- I am too old/too unhealthy
- I don’t want my family to pay for donation
- I won’t be able to have an open casket funeral
A Lifesaving Partnership: CHA & Donate Life California

• Shared mission to save more lives through donation/transplantation

• Creating a culture of organ donation in hospitals state-wide

• Need hospital volunteer support to ensure success
HRSA WPFL Hospital Campaign

- HRSA – Health Resources and Services Administration
- WPFL – Workplace Partnership for Life
- National initiative to increase organ, eye, tissue, blood and marrow
- Done through outreach efforts where Americans work, study, and worship
HRSA WPFL Hospital Campaign

- Hospital Campaign – Dynamic collaboration to increase registry enrollments
- Public education and hospital development staff at organ, eye, and tissue donation organizations
- Hospitals and National Partners
California Hospital Participation

- 61 hospitals recognized: Gold, Silver or Bronze
  - 48 Hospitals
  - 13 Transplant Centers
  - All 4 California Recovery Organizations
High School Education

Kidneys
- The kidneys filter wastes and excess water from the blood and balance the body’s fluids.
- While waiting for a kidney transplant, many patients undergo dialysis to remove toxins out of their blood.
- Some conditions that could make a kidney transplant necessary are high blood pressure, diabetes, and cystic kidney disease.
- Ethnic minorities are four times more likely to develop kidney failure.
- Kidneys are the most commonly transplanted organs.

Lungs
- The trachea or windpipe carries air to the lungs. The alveoli—tiny air sacs similar to folded balloons—extract oxygen and exchange it for carbon dioxide.
- A single lung can save a life. One donor can be the source of two lung transplants.
- Some conditions that could necessitate a lung transplant are cystic fibrosis, pulmonary hypertension, emphysema, and pulmonary fibrosis.
- Lungs have a preservation time of up to 4-6 hours.

Heart
- The body’s hardest working muscle, the heart beats 60-80 times each minute as it pumps blood throughout the body.
- Some conditions that can make a transplant necessary are coronary artery disease, heart failure, muscular dystrophy, and heart disease.
- Hearts can be preserved up to 4-6 hours before they must be transplanted.

Organ Donation Process
- Evaluation
- Approach
- Organ Recovery

Educator Resource Guide

Kidney Donation Times

- Pancreas: 12-14 hrs
- Kidney: 12-24 hrs
- Liver: 24-48 hrs

Exhausted and ready to retreat for a nap by mid-afternoon.

With his failing health, Geary was forced to go on dialysis and, over time, his quality of life diminished because of the frequency and the time required for the treatments. Finally, after nine months on dialysis, Geary received the news he’d been waiting for - a kidney had become available!
Multi-language Rack Cards

Vivo hoy...

因为有像您這樣的人說“是”
今天的存活

FACTS ABOUT ORGAN, EYE & TISSUE DONATION

- Nearly one in 5 people on the national waiting list lives in California.
- Of those waiting on the national transplant list, 18 will die each day due to a lack of life-saving organs.
- Organs and tissues are distributed fairly and equitably based on medical criteria only.
- Your medical care and/or funeral arrangements will not be affected by your decision to donate.
- People of all ages and medical histories can be donors. Don’t rule yourself out!
- Donation costs you and your family nothing.
- All major religions support or permit donation.

You can save up to 6 lives as an organ donor and improve another 50 lives as a tissue donor.

About Donate Life California
Donate Life California is the state-authorized nonprofit, organ, eye and tissue donor registry. The secure, confidential database is accessed only by designated recovery personnel. You can access and update your record at any time to ensure your wishes are followed. For more information and to sign up, visit www.donatelifeCalifornia.org or call 866-797-2366.

Alive today...

because someone like you said, “YES!”

Every day organ transplants save the lives of fathers, mothers, sons and daughters. People like you and me who need a hero to give them a second chance. One organ donor can save up to 8 lives and make an incredible difference in the lives of 50 more with their gifts of corneas and tissues. Sadly, many waiting for a life-saving transplant will die every day because there are simply not enough donors.

YES! I want to be an organ, eye and tissue donor.

Life is a gift – pass it on! Simply check “YES!” when you apply for or renew your driver license or ID card at the DMV. You can also learn more and sign up online at www.donatelifeCalifornia.org. Get informed, make your decision, and talk about it with family and loved ones. Because the more we know, the more lives we can save.

California’s Organ and Tissue Recovery Organizations:
- www.OneLegacy.org | www.CTDN.org
- www.Lifesharing.org | www.SierraDonor.org
Lacey Wood
Heart Transplant Recipient
Because of Lacey’s donor...
Tim Smith
CEO
Sharp Memorial Hospital
VOLUNTEERS

Thank you

for ALL You Do!!!
About Sharp Memorial
Sharp Memorial Today

- 660 beds
- 3,000 staff
- 1,700 volunteers
- 100,000 volunteer hrs
Meet Justin
Meet
Alexis and Charles
Sharp is a Proud Donate Life Champion

• 2,195 lives saved since 1988
• 487 pre-transplant patients choosing Sharp
• 50% Living Donors
We Believe in Donate Life
We love Helping Inspire People
Many Donate Life Activities
Ways You Can Help Donate Life

1. Invite Donate Life to speak at your meeting and/or have a table at your event

2. Wear a Donate Life pin or bracelet

3. Say “YES!” every time at the DMV

4. Attend volunteer training at the organ recovery organization serving your region

5. Sign up today at the Donate Life Booth
Also Consider

• Sharing one of the stories that touch your heart

• Encouraging people to sign up as donors

  *Please do NOT rule yourself out as donors*

• Donating Life provides a huge positive in the midst of tragedy

• Donor families often tell us donation helps their healing begin
We ❤️ volunteers!
Sharon Ross
Director of PR & Community Outreach, Lifesharing
Donate Life California Board Member
Organ Recovery Organizations & Donate Life California

California Transplant Donor Network

OneLegacy
saving lives through organ, eye & tissue donation

Sierra Donor Services
an extraordinary commitment to science, health and hope

Lifeshearing
A Donate Life Organization

Donate Life California
Donor Registry
What is an OPO?

- Federally designated Organ Procurement Organization to serve specific geographic area
- Donate Life organizations
- Official link between deceased donors & those waiting for transplants
- Provides professional & community donation education
OPO Priorities

• Honor the donor’s wishes

• Inform and support families

• Inspire people to sign up to be donors

• Represent people on the waiting list
Who Can be an Organ Donor?

- Must be in a hospital
- On a ventilator (Breathing Machine)
  - Organs are oxygenated
- Death has occurred
  - Brain Death
  - Circulatory Death (after withdrawal of ventilator)
Who can be an Eye/Tissue Donor?

• Anyone who has died may be considered

• Death does not have to occur in a hospital

• Similar requirements as blood donors

• Deaths are referred by hospitals, non-hospitals, funeral homes, MEO or Coroner’s office

There's no greater reward than to make a positive difference in someone's life.
Hospitals are required to notify the OPO, in a timely manner, of individuals whose death is imminent or who have died.

Processes are in place at all hospitals for this notification.

OPO provides professional education to hospitals.
Professional Education
Saving Lives through Donation: Hospitals are Key!

APPROPRIATE APPROACH

• Hospitals maintain a patient’s level of care to allow option of donation

• Hospitals ensure that the OPO presents the donation option to the family
  • Trained professionals will offer the option of donation
  • Discretion, sensitivity and timing are paramount
Saving Lives through Donation: Hospitals are Key!

COLLABORATION & OUTREACH

• Collaboration between OPOs and hospitals create a partnership that furthers donation

• Hospitals partner with the OPO to educate hospital staff and community on donation
April is National Donate Life Month

Register as a donor and provide hope to those in need.
National Blue & Green Day

Get creative with blue and green!
Support organ, eye and tissue donation.
Rady Children's Hospital-San Diego CEO Donald Kearns, MD, signs a vial that will soon hold a rose as a part of the Donate Life Rose Parade Float on New Year's Day in Pasadena. Hospital CEO's throughout the country are participating with this simple but powerful act of supporting organ donation. Is your hospital participating?

Yesterday, we had the opportunity to gather together all of the CEO's from throughout Sharp Healthcare to dedicate rose vials for the Donate Life Rose Parade Float. What a wonderful and dedicated group of professionals.
Road trip to visit our partner hospitals in the Imperial Valley today.
Sherri Gueda
Donor Mom
Donate Life California Ambassador
Charlene Zettel
CEO
Donate Life California
Let’s SAVE More Lives!

- Sign up today! Don’t rule yourself out
- Breakout at 10:30am in Ocotillo Room
- At the DMV Say “YES!” Every time and give $2
- Follow us on Facebook and Twitter
- Use our resources and connect with an OPO
  www.donateLIFEcalifornia.org/hospitaltoolkit
Contact Your Local OPO

California Transplant Donor Network
CTDN.org or 888-570-9400

Sierra Donor Services
SierraDonor.org or 916-473-0866

OneLegacy
OneLegacy.org or 213-229-5600

Lifesharing
Lifesharing.org or 619-521-1983