

# the NEW NORM

## Adjusting our Strategies

**September 10 – 11, 2019**  
Pasadena, California

Wildfires. Mudslides. Floods. Mass shootings. What were once rare or infrequent events have now become regular occurrences. But no two disasters are ever the same — now more than ever, we must reevaluate our strategies and redefine preparation. From communication to compliance, it is time to adjust to the New Norm.

Join us for the largest statewide gathering of hospital emergency preparedness coordinators in California and learn how our past experiences will help us be better prepared for what lies ahead.



### **DAY 1 | TUESDAY, SEPT 10**

#### **Opening Session — The Role of the CEO During and After Disaster Strikes — Panel Discussion**

*Steve Stark, MHA, MSOP, ACHE, CEO, Orchard Hospital; Jenifer Nyhuis, CEO, Signature Healthcare, Vista del Mar Hospital; Susan Stone, Senior Vice President and CEO, Sharp Coronado Hospital; Mike Wiltermood, President and CEO, Enloe Medical Center; and Steve Fellows, Executive Vice President & COO, Cottage Health*

#### **Keynote Session — Health Care Resiliency**

*Robin Guenther, Principal, Perkins+Will and Senior Advisor, Health Care Without Harm*

#### **Concurrent Breakout Sessions (choose one)**

##### **Building Hospital and Community Resilience in the Face of Climate Change**

*Robyn Rothman, JD, Climate and Health Policy Manager, Health Care Without Harm (moderator); Panel: Seth Baruch, National Director for Energy and Utilities, Kaiser Permanente; Dr. Marc Futemick, Emergency Physician, Dignity Health California Hospital Medical Center, Regional Director for VEP Healthcare; and Kurt Kainsinger, Director of Office of Emergency Preparedness, UCLA Health System*

##### **Integrating Access and Functional Needs Into Hospital Emergency Planning: Updates and Implementation With the Community**

*Kevin Muszynski, Manager, Support Services, and Steven Storbakken, Director, Emergency Preparedness, Pomona Valley Hospital Medical Center*

##### **California Pediatric Surge Plan and Toolkit: Right Patient, Right Transportation, Right Destination**

*Richard Johnson, Health Officer, Health and Human Services, Alpine County*

##### **Earthquake Early Warning System for the Western States**

*Margaret Vinci, Manager, Regional Coordinator, ShakeAlert, Caltech; Ryan Tuchmayer, Associate Director, Emergency Management, Cedars-Sinai Medical Center*

##### **General Session — Feather River Hospital Panel — Beyond Accreditation: When it's a Matter of Life and Death**

*Tracy McBroom, System Director; Beth Neilson, Regional EM Director; Gary Miller, Emergency Preparedness Program Manager, Adventist Health*

##### **General Session — Ethical Considerations in Emergency Response**

*Dan Hanfling, MD, Vice President, Technical Staff, In-Q-Tel*

##### **Exhibit Show Reception and Best Practices Poster Showcase**

Mingle with colleagues, enjoy hors d'oeuvres, and learn about useful products and services that can help you with disaster preparedness and response.

*(see reverse for Day 2 sessions)*



**DAY 2 | WEDNESDAY, SEPT 11**

**Special Event — Tribute to 9/11 — 18-Years Later**

*Glen Klein, New York City Detective (Ret.), NYPD Emergency Services Unit (Ret.), New York City Paramedic (Ret.)*

**General Session — The Future of HPP: Program Updates and a Look Ahead**

*Jack Herrmann, MEd, NCC, LMHC, Director, Division of External Stakeholder Engagement, Office of External Affairs, Office of the Assistant Secretary for Preparedness and Response*

**Concurrent Breakout Sessions (Morning) (choose one)**

**Dual-Disaster Ready: Supporting MOBs at Woodland Hills Medical Center**

*Jennie Gregg, Emergency Management Officer; Garo Balkian, MD, Assistant Area Medical Director; Alexander Rakul, MHA, PhD, Assistant Medical Group Administrator; Kelly Dickey, RN, Department Administrator, Family Medicine; and Michael Tutko, Director, Security Operations & Emergency Management, Kaiser Permanente Woodland Hills Medical Center*

**Fire & Ice: Lessons Learned from a Northern Rural Hospital During Disasters**

*Kenneth Luke, Disaster Coordinator, and Crystal Walsh, Trauma Manager, Mercy Medical Center Redding*

**Partners in Preparedness: Integrating Business Continuity and Emergency Readiness**

*Chris Riccardi, Manager, Business Continuity, and Calvin Fakkema, CHSP, CHE, Manager, EM, Safety & Security, Children's Hospital of Orange County*

**Run or Protect: Lessons Learned from Shooting Events in the Hospital Setting**

*Ann Griffin, Clinical Investigator, Department of Veterans Affairs; Joanne Langan, PhD, RN, CNE, Saint Louis University School of Nursing; and Susan Schmitz, Senior Project Director, Department of Veterans Affairs*

**Concurrent Breakout Sessions (Midday) (choose one)**

**Beyond the Hospital: Creating Resiliency Across the Continuum of Care**

*Claudia Marroquin-Frometa, National Emergency Management, and Laura Byrne, Compliance Manager, Kaiser Foundation Health Plan*

**New Trends in Disaster Communications — Panel Discussion**

*Ryan Burgess, Prehospital Care Coordinator, UCLA Medical Center (moderator); Kurt Kainsinger, Director of Office of Emergency Preparedness, UCLA Health System; Kevin Nida, Senior Public Safety Advisor, First Net; and Soraya Peters, Vice President, ReddiNet, Hospital Association of Southern California*

**VA Protocol for Maintaining Operations During Megafires**

*Gus Ballis, Environmental Program Manager, and Joseph Johnson, Emergency Planning Manager, VA Northern California Healthcare System*

**ABC's of Rural Collaboration: Keeping it Elementary**

*Valerie Lackey, Director, PR/EP Coordinator, Mayers Memorial Hospital District, and Kenneth Luke, Disaster Coordinator, Mercy Medical Center*

**General Session — Strategic Response to Workplace Violence in Hospitals**

*Hector Alvarez, CTM, President, Alvarez Associates LLC, Workplace Threat Management*

**General Session — Helping First Responders Help Themselves**

*Frank Goldstein PhD, Director of Behavioral Health and Resilience, Okaloosa County EMS and Director of Emerald Coast Crisis Stress Team*

**Register Now**

View the full agenda and register at [www.calhospital.org/disaster-planning](http://www.calhospital.org/disaster-planning).

**NEW – Conference Meeting Locations**

The conference and exhibit show will be held at the Pasadena Conference Center. Host hotels are: The Westin Pasadena and Sheraton Pasadena Hotel. The deadline for discounted sleeping rooms is August 19. Mention the “CHA Disaster Planning Conference” to get the CHA discount.

**Pasadena Convention Center**  
300 E. Green Street  
Pasadena, CA 91101

**Continuing Education**

Continuing education will be offered (or application has been made) for Compliance, Health Care Executives, Nursing and Risk Management. Attendees must sign in once each day and include their professional license number, if required. For complete information on CEs, visit [www.calhospital.org/disaster-planning](http://www.calhospital.org/disaster-planning).

**Tuition**

**Register by August 19 and save!**  
Registrations received after August 19, add \$100.

**Tuition fees are for in-person seminars or Live Stream**

**Full conference:** Tuesday AND Wednesday

Member* Rate .....	\$580
Nonmember** Rate.....	\$775

**One day only:** Tuesday OR Wednesday

Member* Rate .....	\$325
Nonmember** Rate.....	\$435

\* Members are CHA member hospitals, CHA associate members and government agencies.  
\*\* Nonmembers are limited to non-hospital health care providers, clinics, post-acute facilities, and consultants, insurance companies, law firms and other entities that serve hospitals. Education programs and publications are a membership benefit and are not available to eligible nonmember California hospitals.

Tuition includes continental breakfasts, lunches, education sessions, exhibit show, reception, and CEs.

**Questions**

Go to [www.calhospital.org/disaster-planning](http://www.calhospital.org/disaster-planning) or contact the Education Department at (916) 552-7637 or [education@calhospital.org](mailto:education@calhospital.org).