Behavioral Health: Collective Impact

Carmela Coyle
President & CEO
California Hospital Association

Behavioral Health Care Symposium
December 10, 2018

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Why Does Behavioral Health Matter?

- 1 in 4 California adults experience some form of mental illness
- 1 in 24 California adults have a serious mental illness that is a roadblock to daily life activities
- 1 in 10 children living below the poverty line in California suffered a serious emotional disturbance

History

- Many interests
- Siloes
- Conflict
- Inaction
A Conversation Begins

- Co-leaders: CHA / NAMI CA
- Facilitator: Sacramento Mayor Steinberg
- Participants: Multiple

The Environment Explodes

- Opioid epidemic
- Homelessness
- Insufficient capacity
- No care continuum
- Political pressure for solutions
A Coalition is Born

- Elevate
- Educate
- Innovate

50+ statewide organizations
Three Priorities

- Prevention and Early Intervention
- Crisis Prevention and Response
- Workforce Development
ELEVATE – Statewide Voter Polling

METHODOLOGY

- David Binder Research surveyed 800 California voters, estimated as likely to vote in November 2018
- The Survey was conducted June 6 – 11, 2018
  - 53% of interviews were conducted by landline and 47% by cell phone
  - Interviews were conducted in English and Spanish
Forty-two percent of voters say they know quite a bit about mental illness and drug and alcohol use disorders

Q7. How much do you know about mental illness and drug and alcohol use disorders – quite a bit, some, just a little, or not much at all?

- Quite a bit: 42%
- Some: 34%
- Just a little: 13%
- Not much at all: 10%

Whites, Gen Xers, and College Graduates are most likely to say they know quite a bit.

Around 3 in 4 voters say several mental health and substance abuse disorder issues are either very or somewhat serious

Q8-Q12. Thinking about people you know and work with in your community, how serious are the following mental illness and substance use disorder issues? Are these issues very serious, somewhat serious, not very serious, or not serious at all?

- Drug abuse: Very serious 52%, Somewhat serious 24%
- Mental illness: Very serious 49%, Somewhat serious 30%
- Depression: Very serious 47%, Somewhat serious 31%
- Alcohol abuse: Very serious 45%, Somewhat serious 29%
- Anxiety: Very serious 38%, Somewhat serious 38%
Drug abuse is a top concern across most groups; Millennials and Bay Area voters are slightly more likely to say mental illness and depression are very serious

Q8-Q12. Thinking about people you know and work with in your community, how serious are the following mental illness and substance use disorder issues? Are these issues very serious, somewhat serious, not very serious, or not serious at all?

<table>
<thead>
<tr>
<th>% Very serious</th>
<th>Democrat</th>
<th>Republican</th>
<th>NPP</th>
<th>Female</th>
<th>Male</th>
<th>White</th>
<th>Latino</th>
<th>Asian</th>
<th>Black*</th>
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<tbody>
<tr>
<td>Drug Abuse</td>
<td>53</td>
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<thead>
<tr>
<th>% Very serious</th>
<th>Millennials (18-37)</th>
<th>Generation X (38-53)</th>
<th>Boomers (54-72)</th>
<th>Silent (73+)</th>
<th>Bay Area</th>
<th>So Cal</th>
<th>Sac/Valley</th>
<th>&lt;$75K</th>
<th>$75K+</th>
<th>Not College Graduate</th>
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Seven in ten say it is very important for California to address mental health and drug and alcohol use disorders

Q13. Compared to other issues facing voters, how important is it for California to address mental health and drug and alcohol use disorders?

Very important: 74
Somewhat important: 61
Not very important: 62
Not important at all: 58

<table>
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Only 15% say California is making progress in dealing with these issues; 31% say the state is losing ground

Q14. In dealing with mental illness and drug and alcohol use disorders, do you think California is making progress, losing ground, or are things about the same as they have been?

Whites and Republicans are among the most likely to say the state is losing ground

Nine in ten voters say mental illness, drug abuse and alcohol use disorder, and depression or anxiety are important issues facing the state

Q15-Q24. Thinking of various issues facing California, please tell me how important you think each is. Is it very important, somewhat important, not very important, or not important at all?
EDUCATE – Website

https://www.behavioralhealthaction.org/
INNOVATE

- Continued Coalition leadership
- Identify best practices
- Incubate new ideas
- Remove legal and regulatory barriers

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Thank You

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