Behavioral Health: Collective Impact

Carmela Coyle
President & CEO
California Hospital Association
Why Does Behavioral Health Matter?

- 1 in 4 California adults experience some form of mental illness
- 1 in 24 California adults have a serious mental illness that is a roadblock to daily life activities
- 1 in 10 children living below the poverty line in California suffered a serious emotional disturbance
History

- Many interests
- Siloes
- Conflict
- Inaction
A Conversation Begins

- Co-leaders: CHA / NAMI CA
- Facilitator: Sacramento Mayor Steinberg
- Participants: Multiple
The Environment Explodes

- Opioid epidemic
- Homelessness
- Insufficient capacity
- No care continuum
- Political pressure for solutions
A Coalition is Born

- Elevate
- Educate
- Innovate
PARTICIPATING ORGANIZATIONS

Board of State & Community Corrections
California Alliance of Child & Family Services
California Association of Alcohol & Drug Program Executives
California Association of Health Plans
California Association of Local Behavioral Health Boards and Commissions
California Association of Mental Health Peer-Run Organizations
California Association of Public Administrators, Public Guardians and Public Conservators
California Association of Public Hospitals & Health Systems
California Association of Social Rehabilitation Agencies
California Behavioral Health Planning Council
California Chapter of the American College of Emergency Physicians
California Children's Hospital Association
California Correctional Peace Officers Association
California Council of Community Behavioral Health Agencies
California Department of Health Care Services
California District Attorneys Association
California Health and Human Services Agency
California Hospital Association
California Medical Association
California Mental Health Services Authority
California Police Chiefs Association
California Primary Care Association
California Psychological Association
California Public Defenders Association
California School-Based Health Alliance
California State Association of Counties
California State Sheriffs' Association
Children's Partnership
Council of State Governments Justice Center
Council on Criminal Justice and Behavioral Health
County Behavioral Health Directors Association
Disability Rights California
District Hospital Leadership Forum
Forensic Mental Health Association of California
Garrett Consulting Group, LLC
Health Access California
Jewish Family Service Patient Advocacy Program
Los Angeles County Department of Mental Health

50+ statewide organizations
Three Priorities

- Prevention and Early Intervention
- Crisis Prevention and Response
- Workforce Development
ELEVATE – Statewide Voter Polling

METHODOLOGY

- **David Binder Research** surveyed 800 California voters, estimated as likely to vote in November 2018
- **The Survey** was conducted June 6 – 11, 2018
  - 53% of interviews were conducted by landline and 47% by cell phone
  - Interviews were conducted in English and Spanish
Forty-two percent of voters say they know quite a bit about mental illness and drug and alcohol use disorders

Q7. How much do you know about mental illness and drug and alcohol use disorders – quite a bit, some, just a little, or not much at all?

Whites, Gen Xers, and College Graduates are most likely to say they know quite a bit
Around 3 in 4 voters say several mental health and substance abuse disorder issues are either very or somewhat serious

Q8-Q12. Thinking about people you know and work with in your community, how serious are the following mental illness and substance use disorder issues? Are these issues very serious, somewhat serious, not very serious, or not serious at all?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Very serious</th>
<th>Somewhat serious</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drug abuse</td>
<td>52</td>
<td>24</td>
</tr>
<tr>
<td>Mental illness</td>
<td>49</td>
<td>30</td>
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<tr>
<td>Depression</td>
<td>47</td>
<td>31</td>
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<tr>
<td>Alcohol abuse</td>
<td>45</td>
<td>29</td>
</tr>
<tr>
<td>Anxiety</td>
<td>38</td>
<td>38</td>
</tr>
</tbody>
</table>

Percentages rounded to the nearest whole number.
Drug abuse is a top concern across most groups; Millennials and Bay Area voters are slightly more likely to say mental illness and depression are very serious

Q8-Q12. Thinking about people you know and work with in your community, how serious are the following mental illness and substance use disorder issues? Are these issues very serious, somewhat serious, not very serious, or not serious at all?

<table>
<thead>
<tr>
<th>% Very serious</th>
<th>Democrat</th>
<th>Republican</th>
<th>No Party Preference</th>
<th>Female</th>
<th>Male</th>
<th>White</th>
<th>Latino</th>
<th>Asian</th>
<th>Black*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drug Abuse</td>
<td>53</td>
<td>56</td>
<td>50</td>
<td>58</td>
<td>46</td>
<td>53</td>
<td>58</td>
<td>36</td>
<td>64</td>
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<tr>
<td>Mental Illness</td>
<td>52</td>
<td>46</td>
<td>49</td>
<td>57</td>
<td>41</td>
<td>47</td>
<td>55</td>
<td>37</td>
<td>47</td>
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<tr>
<td>Depression</td>
<td>53</td>
<td>37</td>
<td>48</td>
<td>53</td>
<td>39</td>
<td>44</td>
<td>56</td>
<td>29</td>
<td>58</td>
</tr>
<tr>
<td>Alcohol Abuse</td>
<td>48</td>
<td>43</td>
<td>45</td>
<td>52</td>
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<td>50</td>
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<td>Anxiety</td>
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<td>30</td>
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<td>29</td>
<td>36</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>% Very serious</th>
<th>Millennials (18-37)</th>
<th>Generation X (38-53)</th>
<th>Boomers (54-72)</th>
<th>Silent (73+)</th>
<th>Bay Area</th>
<th>So Cal</th>
<th>Sac/ Valley</th>
<th>&lt;$75K</th>
<th>$75K+</th>
<th>Not College Graduate</th>
<th>College Graduate</th>
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<tr>
<td>Drug Abuse</td>
<td>48</td>
<td>58</td>
<td>53</td>
<td>49</td>
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<td>57</td>
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</table>
Seven in ten say it is very important for California to address mental health and drug and alcohol use disorders

Q13. Compared to other issues facing voters, how important is it for California to address mental health and drug and alcohol use disorders?

![Bar chart showing the percentage of respondents who believe it is very important for California to address mental health and drug and alcohol use disorders, broken down by demographic groups.]

Democrat: 74%
Republican: 61%
NPP: 74%
Female: 77%
Male: 62%
White: 68%
Latino: 79%
Asian: 55%
Black*: 78%
Millennials (18-37): 71%
Generation X (38-53): 73%
Boomers (54-72): 65%
Silent (73+): 72%
<$75K: 74%
$75K+: 64%
Only 15% say California is making progress in dealing with these issues; 31% say the state is losing ground

Q14. In dealing with mental illness and drug and alcohol use disorders, do you think California is making progress, losing ground, or are things about the same as they have been?

Whites and Republicans are among the most likely to say the state is losing ground.
Nine in ten voters say mental illness, drug abuse and alcohol use disorder, and depression or anxiety are important issues facing the state

Q15-Q24. Thinking of various issues facing California, please tell me how important you think each is. Is it very important, somewhat important, not very important, or not important at all?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Very important</th>
<th>Somewhat important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education and schools</td>
<td>87</td>
<td>10</td>
</tr>
<tr>
<td>Crime and public safety</td>
<td>75</td>
<td>21</td>
</tr>
<tr>
<td>Homelessness</td>
<td>75</td>
<td>20</td>
</tr>
<tr>
<td>Jobs and the economy</td>
<td>72</td>
<td>23</td>
</tr>
<tr>
<td>Mental illness</td>
<td>64</td>
<td>29</td>
</tr>
<tr>
<td>Drug abuse and alcohol use disorder</td>
<td>64</td>
<td>28</td>
</tr>
<tr>
<td>The environment</td>
<td>65</td>
<td>25</td>
</tr>
<tr>
<td>Tax rates people pay</td>
<td>61</td>
<td>29</td>
</tr>
<tr>
<td>Depression or anxiety</td>
<td>53</td>
<td>37</td>
</tr>
<tr>
<td>Traffic and parking</td>
<td>43</td>
<td>39</td>
</tr>
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Source: Behavioral Health Action
Behavioral Health Matters

It’s time for action.

Behavioral Health Action is a pioneering coalition joining together to elevate important behavioral health issues during the 2018 elections. We’ll engage with California candidates for local and statewide office and encourage current and future elected leaders to make behavioral health a top priority.

https://www.behavioralhealthaction.org/

EDUCATE – Website
INNOVATE

- Continued Coalition leadership
- Identify best practices
- Incubate new ideas
- Remove legal and regulatory barriers
Thank You

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