

# Sponsorship Options



Behavioral Health Care Virtual Symposium  
December 7 – 8, 2020 (Two, half-days from 8:00 a.m. – 1:00 p.m.)

CHA's Behavioral Health Care Symposium is going virtual! Check out these virtual event sponsorship options with new opportunities for visibility and engagement. Enhance your marketing efforts and promote your brand, product and services to hundreds of key decision makers of acute, inpatient and outpatient psychiatric and substance abuse health care providers. Sponsorship is exclusive, so act now to participate and support this timely event.

**Who are our attendees?** Executives of behavioral health care facilities including: Chief Executive Officers, Psychiatric Administrators, Psychiatric Units/Facilities Directors, Chiefs of Nursing, Nurse Directors and Managers, Clinical Directors, ED Directors, Social Workers, Psychiatrists and Psychologists.

## Select Your Level:

Benefits	Platinum Sponsor \$5,000	Gold Sponsor \$2,500	Silver Sponsor \$1,500
A facilitated 30-minute pre-conference session presentation on Day 1 or Day 2 of the virtual event (with featured pre-event marketing)	√		
One video ad to be shown at one break with link in the chat or a poll for audience interested in learning more about your product/services	√		
One 10-minute live or recorded product demo with Q&A on Day 1 or Day 2 during the conference break		√	
Profile on conference website (logo, company description, representative info, website link, video ad, link to "request more info")	√	√	√
Post-conference attendee list	√	√	√
Logo exposure (with callouts pre, during and post event)	√	√	√
Engagement data provided for number of views on conference website	√	√	√
Participation in gamification by contributing a raffle prize to drive attendee engagement (minimum value of \$100)	√	√	√

### A La Carte Opportunities:

Yoga/Stretch Session Break (One opportunity): **\$500**

Have something else in mind? Let's chat!

### Ready to Sign Up? Contact:

**Lisa Hartzell**

Director, Education Operations

(916) 552-7502

lhartzell@calhospital.org

*CHA reserves the right to decline sponsorship applications.*

# Application



Behavioral Health Care Virtual Symposium  
December 7 – 8, 2020 (Two, half days from 8:00 a.m. – 1:00 p.m.)

## Submit Application

Email: lhartzell@calhospital.org  
Questions: Lisa Hartzell, (916) 552-7502  
Checks Payable to: CAHHS/CHA  
Education Department  
1215 K Street, Suite 800  
Sacramento, CA 95814

## Select Your Level

- Platinum Sponsor (\$5,000)       A La Carte  
*(please select your choice(s)  
for sponsorship enhancements)*
- Gold Sponsor (\$2,500)
- Silver Sponsor (\$1,500)

Amount to be Billed: \$ \_\_\_\_\_

## Attending Representatives

Please list exactly as you wish it to appear in conference program.

Representative #1:	Telephone: _____
Title: _____	Email (required): _____
Representative #2:	Telephone: _____
Title: _____	Email (required): _____
Representative #3:	Telephone: _____
Title: _____	Email (required): _____
Representative #4:	Telephone: _____
Title: _____	Email (required): _____

Please provide a brief description about your company. This description will be used in marketing materials. Please adhere to 50 words. CHA reserves the right to alter your description for marketing purposes.

## Contact Information

Please list your company name as you wish it to appear in marketing materials.

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Company web address: \_\_\_\_\_

## Billing Information

VISA     MC     AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Authorizing Signature: \_\_\_\_\_