Increased cardiac care for the community – thanks to $500,000 from the Indian Gaming Local Community Benefit Committee

The County of San Diego Indian Gaming Local Community Benefit Committee has approved a $500,000 grant to help build a new cardiac catheterization lab at Sharp Grossmont Hospital, adjacent to the Emergency Department. This grant, submitted on behalf of the hospital by the San Miguel Consolidated Fire Protection District and the Grossmont Health Care District, represents the continued partnership between Sharp Grossmont and the Sycuan Band of the Kumeyaay Nation and the Barona Band of Mission Indians, who endorsed the request.

"Fast treatment is essential in the case of heart attacks. We want our hospital’s cath labs to be sufficient enough to meet the growing demands of East County," said San Miguel Fire District Chief Augie Ghio. "Sharp Grossmont has excellent outcomes in its cath lab, and we certainly support the expansion of this critical facility."

Sharp Grossmont Hospital has the busiest Emergency Department in the county, serving 7,250 patients every month. Approximately five emergency patients need the services provided in the cath lab every day, representing the highest volume in the State of California.

An additional cath lab will expand capacity by 50%, until the new Heart and Vascular Center is built in 2013.

More than 1,250 ambulance calls are generated by the casinos each year, with over 600 of those patients being treated at Sharp Grossmont. Approximately 20% of the patients arriving by ambulance from the casinos are in need of cardiac care. "This is a great use of the casino's resources. The nexus between the East County casinos, emergency services and Sharp Grossmont Hospital is strong," stated Barry Jantz, Grossmont Health Care District CEO.

Grossmont Hospital Foundation board member Shirley Murphy and her husband Hank were instrumental in identifying this opportunity. "They were the spark that initiated this collaboration," says Foundation vice president Beth Morgante. "The Murphys are always thinking about ways we can work together for the common good."
A MESSAGE FROM OUR DIRECTOR:

In this day of instant fame and false celebrity – think about those who have made a living through Facebook and reality TV – I would like to pause for a moment and celebrate the true, quiet heroes who make a difference in our programs at Sharp Grossmont Hospital and Sharp HospiceCare every day.

People like Bette Winegar, who loyally sends in her donation for hospice each and every month for 11 years now (ever since her father passed away.) She gives in his memory and in appreciation for the hospice care he received during his terminal illness.

Or the hospital groundskeepers, who go out of their way to deliver fresh-cut flowers from the hospital’s gardens to patients who may otherwise have no visitors that day. They tell me the smiles on patients’ faces make it worth the effort.

And our community volunteers who serve without fanfare – like hospice Memory Bear seamstress Joan Zeenkov. She has personally hand-sewn more than 300 Memory Bears for the families of our hospice patients.

Henry McAdams, who picks up eyeglasses from the Lions Club collection box in our hospital lobby to distribute to those in need all over the world, and generously contributes to hospice every year.

Or the Sharp Grossmont caregiver, Kent Schwartz, who recently took care of my son’s wounds while he was an inpatient at the hospital – and who was the only person my son would trust to touch him after he was discharged home. Kent was kind enough to stop by our house after work to check on him and provide the assurance he needed.

I have long been in awe of these heroes, but had never anticipated that one of them would make such a personal difference to my family, in my home. It truly personalized our work at Sharp to provide an outstanding patient experience every single time.

These heroes move unceremoniously through life, making a difference without drawing attention to themselves. This is our Sharp family.

Celebrating the true, quiet heroes who make a difference.
You Can Help us Build a 3rd Hospice House in San Diego

Scott and Susan McMillin are chairing this campaign, having generously invested through a lead gift. Scott McMillin serves on the board for Sharp Chula Vista Medical Center and is chairman of the Corky McMillin companies. In addition, the McMillins hosted a campaign kick-off party at their home in Coronado to honor many hospice and foundation supporters.

Sharp's Homes for Hospice are the only places of their kind in San Diego, and thanks to the funding of contributors, operate solely to provide care and compassionate support to patients and their loved ones who are facing terminal illness. These beautiful, family-like homes are staffed 24 hours a day by licensed nurses, and feature private rooms and beautiful gardens. For a 360 virtual tour of ParkView or LakeView home, visit www.sharp.com/hospice.

If you are interested in making a gift to support the families and patients in need of residential hospice care, contribute to the Homes for Hospice campaign by calling the Foundation office at (619) 740-4200 or visiting www.sharp.com/foundation.

New board member: Donald Levi

Don Levi began his relationship with Grossmont Hospital Foundation years ago, as a board member in the 80s and 90s. However, a recent patient experience at Sharp Grossmont Hospital has reinvigorated Don's commitment to supporting the hospital through his leadership and his commitment to philanthropy.

Don Levi provides private financial and fiduciary services. He has been involved in Trust and personal investment services since 1968. He attended SDSU, Pacific Coast School of Banking at the University of Washington, and National Commercial Lending Graduate School at the University of Oklahoma.

He sits on the board of the Price Family Charitable Foundation, and was formerly involved with the San Diego Museum of Man, Salvation Army, Junior Achievement of San Diego, Boys & Girls Clubs of San Diego, the Davis Family YMCA, and the San Diego Estate Planning Council.

Don is a native San Diegan, and lives in La Mesa with his wife, Eileen. They have a son, David. Don enjoys gardening and travel, and is involved on a personal level in the development of San Diego.
Celebrating YOUR Doctors!

You know that the knowledge, care and expertise of physicians are an important part of your health care and to our to our hospital. But did you know that many also play an important role through their generosity to Sharp Grossmont Hospital?

Just like you help to care for – and even save – patients every day with your contributions, many of our doctors do the same through donations. This year, we are pleased to honor two generous physician groups with the 2011 Physician Philanthropy Awards!

If you have visited the Sharp Grossmont Hospital Emergency Department, you have been cared for by a member of the Grossmont Emergency Medical Group (GEMG). In addition to the outstanding care that defines this group, they are also known for their generosity – as they have contributed over $453,000 over their years of service here.

Additionally, chances are that if you have had an x-ray taken here at Sharp Grossmont, your results have been read by X-Ray Medical Group (XRMG) – also being honored with the Physician Philanthropy Award! The thoughtful physicians of XRMG have contributed more than $519,000 during the course of their practice here, impacting countless patients.

Sharp Grossmont and Sharp HospiceCare provide outstanding care to our community, thanks to our partnership with you. Your generosity – as patients, community leaders, physicians and staff – makes all the difference. Thank you!

Financial assistance will be available for breast cancer treatment among patients who are underinsured, thanks to a grant of $65,000 to the Vital Spirit Fund at Sharp Grossmont Hospital from the San Diego Affiliate of Susan G. Komen for the Cure. The Komen grant will help Sharp Grossmont Hospital to lower breast cancer mortality rates in East San Diego County by allowing those in need of treatment to access that care immediately.

Patients with congestive heart failure, dementia, and COPD – and their family members – will benefit from a gift of $25,000 from The Stephen and Mary Birch Foundation to Sharp HospiceCare’s Transitions program. Transitions is a home-based palliative care service that consults with patients and loved ones, using evidence-based medicine to better manage their needs – from addressing the patient’s current medical and psychosocial issues to developing an effective care plan and anticipating future needs.

The Breast Health Patient Navigator at Sharp Grossmont’s Center for Cancer Treatment received a $10,000 grant from Ralph’s/Food 4 Less Fund to support language translation phone services to better serve patients. A $5,000 grant was also received from the Genentech Corporation to purchase supplies for breast cancer education.
Golf Tournament Tally Tops $331,000

Fair weather, fairways and friends raised over $331,000 for Sharp Grossmont Hospital at the 27th annual Grossmont Hospital Foundation Golf Tournament on April 21st. Sharp friends, executives, sponsors and over 300 golfers enjoyed great food, putting contests, live and silent auctions, on-course games, hole-in-one giveaways and more!

A very special thank you to the 35 volunteers — many who are Grossmont employees — who made the day a success!

SPECIAL THANKS TO:

Master Sponsor
EDCO Disposal Corporation

Eagle Sponsors
Cerner Corporation
Cisco & Nexus IS
Diversified Protection Systems, Inc.
Grossmont Shopping Center
National Electric Works/National Security Works
Pacific Building Group
Sharp Business Systems

Photo Caption: (left to right): Ky Lewis, Rick Hausman, Michele Tarbet and Craig Koehler jump for joy when over $331,000 was raised at the Grossmont Hospital Foundation golf tournament on April 21, 2011 at Sycuan Resort.

(Left to right): Thanasi, Nick, Peter and Spiro Prevolos attracted attention on the course with their argyle attire.

(Left to right): Gary Cady, Steve Horrell, Mike Murphy and Mike LaBelie enjoyed golf, great food, contests, auctions and giveaways.

Co-chairs (left) Scott Musciant, M.D., with Vascular Associates of San Diego and Hollis Gentry (right) from Pacific Building Group, led a committee of 35 who coordinated the tournament.
Transitions Program
A New Health Care Model for Chronic Illness

Launched with the donations of generous supporters, Sharp HospiceCare's Transitions Advanced Illness Management Program is designed to provide home-based palliative care and management for patients with advanced chronic illness. Specialty-trained staff work with a physician to provide pain and symptom management, advanced health care planning, disease education and community resource referrals.

What are the Goals of the Transitions Program?
- Improve quality of life
- Manage disease symptoms
- Prevent unnecessary emergency visits and hospitalizations
- Provide psychosocial, emotional and spiritual support
- Establish a realistic and effective plan of care
- Decide on goals of treatment
- Encourage proactive participation of patient and family in health care decision making
- Facilitate advanced health care planning
- In collaboration with the physician, discuss disease process and expected course with patient and their family

Who Qualifies?
- People with an advancing chronic illness such as congestive heart failure (CHF), chronic obstructive pulmonary disease (COPD), recurrent stroke (CVA), cancer and neurological disease
- People who are experiencing a decline in functional status and/or nutritional status in the past 30 to 60 days due to advanced chronic illness

For More Information
To learn more about Sharp HospiceCare's Transitions Advanced Illness Management Program, contact toll-free (800) 681-9188.

Wheelchair Ballroom Dancing
Visit the Sharp Grossmont Hospital Rehabilitation Center during the hours of the Wheelchair Dancing program, and you will see patients who have had a catastrophic injury or disabling illness engaging in activity most of us take for granted: dancing. Many of the participants in its Wheelchair Dancing Program have lived through an unanticipated moment that happened in seconds, yet changed their lives forever. The confidence, physical engagement and socialization gained through wheelchair dancing help to return patients to their highest level of independence.

Rehabilitation patients are able to participate in the series of eight-week programs, regardless of ability to pay, thanks to a $20,000 grant from The Craig H. Neilsen Foundation. The grant helped purchase sport wheelchairs and dance instruction, allowing more participants to enjoy physical benefits such as increased strength, endurance, range of motion, and greater emotional well being from social interaction and relationship building.

Volunteers needed!
Interested in learning to cut a rug on the dance floor? The program seeks able-bodied dance partners. No experience necessary, just the desire to learn. For more information, contact Beverly Weurding at 858-573-1571.
SAVE THE DATES

9TH ANNUAL SHARP HOSPICECARE BENEFIT DINNER AND REGATTA
AUGUST 26 AND 27, 2011
CORONADO, CA

Celebrate the extraordinary level of care that Sharp HospiceCare brings to end-of-life patients and their loved ones. The weekend of events includes a dinner dance at the Hotel del Coronado and a day of racing on San Diego Bay.

Proceeds benefit Sharp HospiceCare's Homes for Hospice campaign, bringing us one step closer to building a third hospice home.

26TH ANNUAL GALA
NOVEMBER 12, 2011
SHERATON SAN DIEGO HOTEL & MARINA

A festive evening of cocktails, live and silent auctions, dinner, dancing and live entertainment await you. Mark your calendars to join us in celebrating over 25 years of philanthropy.

Proceeds benefit the Heart and Vascular Center at Sharp Grossmont Hospital.

For sponsorship and ticket information, contact Bill Navrides at the Foundation office
(619) 740-4316 or bill.navrides@sharp.com

THE GREATEST GIFT OF ALL!

Donors share a deeply personal desire to benefit the community they know and love with an enduring legacy. You can make a gift online or send it with the postage-free envelope provided.
**WHY CHOOSE SHARP?**

**Recent - Awards & Recognitions**

**MAGNET DESIGNATION** – Sharp Grossmont Hospital (SGH) has received prestigious MAGNET® recognition for excellence in patient care and nursing practices. SGH is one of 22 hospitals in California to earn MAGNET distinction.

**INTEGRATED HEALTH CARE** – For the 13th year in a row, Sharp has been named among the top 100 integrated health care networks, ranked No. 13 in the nation and No. 1 in CA.

**STROKE CARE** – Sharp Grossmont Hospital received the American Heart Association/American Stroke Association's Get With The Guidelines® Gold Plus Performance Achievement Award for applying evidence-based guidelines in providing the best possible care to stroke patients.

**PRESTIGIOUS BEACON AWARDS** – Sharp Grossmont is the only San Diego hospital to receive two prestigious Beacon Awards for quality care in the Medical ICU and Surgical ICU.

**LEADERSHIP AWARDS** – Sharp HealthCare was recognized in three categories of the 11th annual HealthCare Leadership Awards. Sharp received honors for Best Overall Internet Site, Best e-Business Site and eHealth Organizational Commitment.

**INNOVATIVE LANDSCAPING** – Sharp Grossmont Hospital landscapers were recognized for their innovative projects and initiatives with the Sodexo Spirit of Caring Award.