Get Involved
Opportunities to support hospitals with the California Hospital Association

Sponsor and Exhibit at CHA Events
CHA hosts conferences year-round that give providers of health care services and products the opportunity to meet face-to-face with hospital executive management. Our conferences and symposiums each have unique audiences including:

Rural Health Care Symposium
Facility CEOs, administrators, trustees, COOs, CFOs, CNOs, directors of nursing and nurse managers.

Post-Acute Care Annual Conference
Post-acute care professionals including rehabilitation managers, skilled nursing managers, COOs, CNOs, administrators, home health professionals and case managers.

Disaster Planning for California Hospitals
Emergency preparedness coordinators and hospital disaster planners, emergency department medical directors and nurse managers, safety and security officers, infection control directors, public health officers and emergency planners and other members of the hospital disaster planning teams.

Behavioral Health Care Symposium
Behavioral hospital CEOs, psychiatric administrators, psychiatric units/facilities directors, CNOs, nurse directors and managers, clinical directors, psychiatrists and psychologists and social workers.

To receive additional information regarding sponsor or exhibitor opportunities, visit www.calhospital.org/sponsors-exhibitors.

Contact:
Lisa Hartzell, Director, Meetings and Events
(916) 552-7502
lhartzell@calhospital.org

Advertise in the Annual Membership Directory
Advertising in the Membership Directory provides your company with direct, cost-effective exposure before key decision makers in California’s 450 hospitals and health systems. Your advertisement is also a great show of support for CHA and the Regional Associations. Published annually, it is the only directory of its kind. The Membership Directory is more than 300 pages and contains listings of over 6,500 health professionals and providers, many of whom are the “who’s who” of health care in California.

Nearly 3,000 copies will be distributed free of charge to the executives of every member hospital and health system in California, including: chief executive officers, on-site administrators, health care system executives, regional vice presidents, chief operating officers, chief financial officers, chief nursing officers, government relations officers, quality management executives, human resources executives and external communications executives.

From full-color, premium locations to quarter-page black and white ads, there are multiple advertising options for all budget sizes. Visit www.calhospital.org/advertise to download the latest ad kit containing important dates and pricing information.

Contact:
Bob Mion, Director, Publishing and Marketing
(916) 552-7508
bmion@calhospital.org
CHA Associate Membership Program

The Associate Membership Program is available to non-hospital companies that support the vision, mission and activities of CHA and the hospitals and health systems that belong to CHA. Through this exclusive membership program, Associate Members will be granted access to extensive policy and regulatory updates, data projections, research and financial analysis, legal opinions and analysis, and industry news.

To learn more, visit www.calhospital.org/associate-membership-program.

Contact:
Lisa Hartzell, Director, Meetings and Events
(916) 552-7502
lhartzell@calhospital.org

Join a Regional Association or Sponsor a Conference

The three regional associations and Hospital Quality Institute in California also offer membership programs and sponsorship opportunities at their annual meetings.

Hospital Council of Northern and Central California
www.hospitalcouncil.net
Membership and Sponsorship: Jan Murphey, Marketing Manager
(925) 746-1551
jmurphey@hospitalcouncil.org

Hospital Association of Southern California
www.hasc.org
Patricia Wall, CAE, Vice President, Membership and Education Services
(213) 538-0715
pwall@hasc.org

Hospital Association of San Diego and Imperial Counties
www.hasdic.org
Lisa Sontag, Director, Operations & Member Relations
(858) 614-1556
lsontag@hasdic.org

Hospital Quality Institute
www.hqinstitute.org
Claire Manneh, MPH, Director of Programs
(916) 552-7683
cmanneh@chpso.org

Join CHPAC

Supporting the California Hospital Association Political Action Committee helps ensure hospitals and health systems have a strong voice when decisions impacting the delivery of health care are made. Your contribution sends a message to policymakers that California’s health care community is united, and provides an opportunity to positively impact the election of candidates who recognize and support health care’s important role in society.

Visit www.calhospital.org/political-action-committee to make a contribution.

Contact:
Jill Thomson, CHPAC Executive Director
(916) 552-7560
jthomson@calhospital.org