

# Get Involved



Opportunities to support hospitals with the California Hospital Association

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## Sponsor or Exhibit at CHA Events

CHA hosts conferences year-round that give providers of health care services and products the opportunity to meet face-to-face with hospital executive management. Our conferences and symposiums each have unique audiences including:

### Rural Health Care Symposium

Facility CEOs, administrators, trustees, COOs, CFOs, CNOs, directors of nursing and nurse managers.

### Behavioral Health Care Symposium

Behavioral hospital CEOs, psychiatric administrators, psychiatric units/facilities directors, CNOs, nurse directors and managers, clinical directors, psychiatrists and psychologists and social workers.

### Disaster Planning for California Hospitals

Emergency preparedness coordinators and hospital disaster planners, emergency department medical directors and nurse managers, safety and security officers, infection control directors, public health officers and emergency planners and other members of the hospital disaster planning teams.

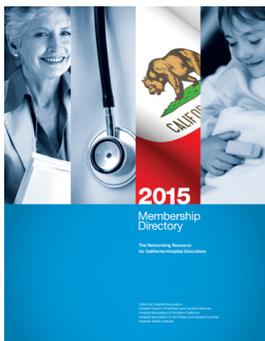
### Post-Acute Care Annual Conference

Post-acute care professionals including rehabilitation managers, skilled nursing managers, COOs, CNOs, administrators, home health professionals and case managers.

To subscribe to receive additional information regarding future sponsor or exhibitor opportunities, visit [www.calhospital.org/sponsors-exhibitors](http://www.calhospital.org/sponsors-exhibitors).

### Contact:

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(916) 552-7502  
[lhartzell@calhospital.org](mailto:lhartzell@calhospital.org)



## Advertise in the Annual Membership Directory

Advertising in the *Membership Directory* provides your company with direct, cost-effective exposure before key decision makers in California's 450 hospitals and health systems. Your advertisement is also a great show of support for CHA and the Regional Associations. Published annually in February, it is the only directory of its kind. The *Membership Directory* is more than 300 pages and contains listings of over 6,500 health professionals and providers, many of whom are the "who's who" of health care in California.

Nearly 3,000 copies will be distributed free of charge to the executives of every member hospital and health system in California, including: chief executive officers, on-site administrators, health care system executives, regional vice presidents, chief operating officers, chief financial officers, chief nursing officers, government relations officers, quality management executives, human resources executives and media spokespersons.

From full-color, premium locations to quarter-page black and white ads, there are multiple advertising options for all budget sizes. Visit [www.calhospital.org/advertise](http://www.calhospital.org/advertise) to download the latest ad kit containing important dates and pricing information.

### Contact:

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CALIFORNIA HOSPITAL ASSOCIATION  
*Political Action Committee*

## Join CHPAC

Supporting the California Hospital Association Political Action Committee helps ensure hospitals and health systems have a strong voice when decisions impacting the delivery of health care are made. Your contribution sends a message to policymakers that California's health care community is united, and provides an opportunity to positively impact the election of candidates who recognize and support health care's important role in society.

Visit [www.calhospital.org/political-action-committee](http://www.calhospital.org/political-action-committee) to make a contribution.

**Contact:**

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CALIFORNIA  
**HOSPITAL  
ASSOCIATION**

## CHA Associate Membership Program

The Associate Membership Program is available to non-hospital companies that support the vision, mission and activities of CHA and the hospitals and health systems that belong to CHA. Through this exclusive membership program, Associate Members will be granted access to extensive policy and regulatory updates, data projections, research and financial analysis, legal opinions and analysis, and industry news.

To learn more, visit [www.calhospital.org/associate-membership-program](http://www.calhospital.org/associate-membership-program).

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**Hospital Council**  
of Northern & Central California

## Join a Regional Association

The three regional associations in California also offer membership programs and sponsorship opportunities at their annual meetings.



**HOSPITAL  
ASSOCIATION**  
OF SOUTHERN CALIFORNIA®

**Hospital Council of Northern and Central California**  
**[www.hospitalcouncil.net](http://www.hospitalcouncil.net)**

Membership: Jan Murphey, Marketing Manager  
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Sponsorship: Jan Murphey, Marketing Manager  
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**Hospital Association of Southern California**  
**[www.hasc.org](http://www.hasc.org)**

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**Hospital Association of San Diego and Imperial Counties**  
**[www.hasdic.org](http://www.hasdic.org)**

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**HOSPITAL ASSOCIATION**  
of San Diego & Imperial Counties